



# Beauty News

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**Welcome** Hi every one, welcome to 4u2c Body Utopia April 2010 Beauty News. Few of us take time to pamper ourselves. Yet there are a great many benefits when we do. Whether it is the healing touch of a trained therapist or the physiological benefits of completely unwinding, the restorative qualities of visiting our salon are ideal for healthy living.



Mother's Day is just around the corner, 9<sup>th</sup> of May. Mother's Day is the perfect occasion for you to show Mum you love her.

4U2C Body Utopia's gift vouchers makes best present for your mum to say "Thank You Mum". **Early Bird Mother's Day package will be available for you, ask us about the package before we release them to every one.** Luba & Team



## Keeping Clients informed @ 4u2c Body Utopia

### Absolute Relaxation!!

Few people fully appreciate the restorative power of a full body Swedish massage (relaxation massage) until they have been pampered by one of us at 4u2c Body Utopia.

### Tired, sore and stressed out?

Most people would agree a massage makes them feel good. But many probably don't realise exactly how good a regular massage is for their overall health. How about if you knew massage could improve performance, aid recovery, prevent and eliminate injuries, reduce stress and even enhance metabolism and circulation! With so many alternative health treatments available it's little wonder people get confused about where to go when they're not feeling the best. But, while new health therapies continue to emerge, think about this. Chinese began using massage to heal the human body as long ago as 5,000BC and it's still being used today. Now there has to be something to be said for that.

## Happy Birthday To You!

So it's your birthday this month.... Luba and team wish you a big Happy Birthday and thank you for your ongoing support of our salon. We truly do appreciate you.

## What is Paraffin Wax?

Paraffin wax has a very high heat capacity, meaning it is able to absorb and retain a great amount of heat. A paraffin wax spa takes advantage of paraffin's heat-retaining capacity in a simple process called heat transfer. In technical terms, heat is transferred to the core of the affected area as paraffin goes through a phase change. As it melts, the paraffin becomes a liquid and is able to retain more heat. Then, when a hand, foot, or other area is dipped into the heated bath, the phase of the paraffin that surrounds the dipped area quickly changes into a solid. The heat that is given off is called the heat of fusion.

More simply, the heat that goes into melting the paraffin comes out when it solidifies into a comforting paraffin coating, thus transferring the heat into the affected limb. Another way to look at it is the paraffin is the medium that transfers heat from the paraffin bath to the painful area.

At the same time, the heat from the paraffin opens pores and increases circulation in the skin.

**Paraffin therapy is one of the most effective methods of applying deep heat to relieve pain and stiffness. The warm paraffin also moisturizes for healthier looking, softer skin, leaving the skin softened, more radiant and it's great for cracked heels.**

## Queen of Referrals

**Singing our praises to all your friends?** Don't mind if you do!

No worries if you missed out on getting \$200 for referring only 4 friends last month (march) then **allow us** to reward you this month by offer you some **fabulous referral vouchers for your friends**, family and colleagues. When **your friends come in** to redeem their voucher, **you'll get a complimentary \$25 voucher** to use on any treatment at 4u2c Body Utopia So if 5 friends bring in their vouchers, you'll get a staggering \$125 worth of free treatments.

Make sure you ask when you pop by the salon next... We just might crown you the **Queen of Referrals** at the end of month.

### \*\*\*New Trainee\*\*\*

Our new trainee Bianca has officially started her traineeship with 4u2c Body Utopia.

Congratulations to Bianca, She has passed the test set out by Luba.

We have created a great package for you to try her out.

P. T. O.

**4u2c Body Utopia**

**CALL NOW 8786 3386**

324-326 Princes Hwy, Narre Warren – [www.4u2cbodyutopia.com.au](http://www.4u2cbodyutopia.com.au)

**Mon-Tues: 9-5.30**  
**Thurs-Fri: 11-8.30**  
**Sat: 9-5.30**



### *It's All About Me! Package*

Unwind after a hard day's work or take a day off and come in to this relaxing and soothing pampering package. Let your sore muscles melt under our therapist's hands and enjoy a platter with a glass of wine to compliment the whole experience.

#### **Here is the steps for your "Pamper Me" package**

- ♥ Start the treatment with an aromatherapy foot soak and scrub.
- ♥ Then slough away dead cells with a 'Skin so smooth' full body aroma salt glow.
- ♥ And exquisite back, neck and shoulder massage.
- ♥ Paraffin wax treatment on hands and feet
- ♥ Followed by a soothing, super hydrating facial.
- ♥ And finish with a tingling scalp massage.
- ♥ Then refreshments served to complement the total experience.

Package  
Valued at  
\$329

**Pay only \$129**  
19 Packages  
available

**Save \$200**

**Call NOW on 8786 3386**

### *New Kid On The Block*

How to get \$191 worth of pampering treatments for just \$75

**Bianca's Relaxing Pampering Package valued at a Massive \$191 for only \$75**

*You are invited to experience Bianca's skilful hands; melt away all the tension built up under the sole of your feet, your scalp, your neck and shoulders and more....*

**Here's what you'll get:**

- ❖ Relaxing Pedicure valued @\$55
- ❖ Pampering Manicure valued @\$35
- ❖ FREE Gorgeous Eyes lash tint valued @\$19
- ❖ FREE Tingling scalp massage valued @\$18
- ❖ FREE shoulder massage valued @\$20
- ❖ FREE Paraffin hand treatment valued @\$22
- ❖ FREE Paraffin feet treatment valued @\$22

**Total Value \$191, you pay \$75**  
**SAVE \$116**

**Hurry! Only 27 of this packages available. Call 8786 3386 NOW!**

### *Open invitation to returning clients*



**Haven't been to see us for more then 3 month?**

**I would like to offer you a \$20 voucher to welcome you back to 4u2c Body Utopia (not to be used in conjunction with any other offer). Hope to see you soon**